

SENIOR SERVICES OF SOUTHWEST MICHIGAN

PRIVACY POLICY

Senior Services of Southwest Michigan respects the privacy of each individual who contacts us. Our goal is to provide information and services to assist you and your family in finding solutions to the aging concerns you may have. As part of our commitment to safeguarding your privacy we have adopted the online privacy policy outlined below.

Collection of Information

We collect two kinds of information, general usage data, which is not individually identifiable, and individually identifiable information.

General usage data

Our Web server automatically recognizes and collects the domain name of each visitor to the Site. We collect general information about visitors to the Site, such as the number of visitors, what pages they access, and the length of their visit. We also may collect certain non-personally identifiable information when you visit the Site. This information is used in aggregate form in order to manage our web sites and improve its content to better serve you.

Individually identifiable information

We only collect individually identifiable information about you when you choose to share basic information about yourself. For example, when you make a donation, or request information or newsletter subscription we will retain that data to complete the donation or request.

Use of Information

Individually identifiable information is used to provide you with information or to deliver the service you have requested. If you provide your postal address, telephone number or e-mail address to the Senior Services online, you may receive periodic contacts from us. To review or correct this information, please contact our office at 918 Jasper Street Kalamazoo, MI 49008. Senior Services of Southwest Michigan does not share personal information with any outside organization.